

# Central European Conference on Information and Intelligent Systems

## 32<sup>nd</sup> CECIIS Conference, FOI, Varaždin Sponsorship Packages

	Gold	Silver	Bronze	Dedicated	Supporter
<b>Amount</b>	from 20.000,00 HRK	from 15.000,00 HRK	from 10.000,00 HRK	from 7.000,00 HRK	below 7.000,00 HRK, non-financial
<b>Company logo on conference web site</b>	+	+	+	+	+
<b>Distribution of promo materials/products</b>	+	+	+	+	+
<b>Social media promotion through social media channels</b>	+	+	+	+	+
<b>Promo stand at the Faculty</b>	+	+	+	+	
<b>Company logo on e-mail announcements</b>	+	+	+	+	
<b>Company Logo on display on presentation screen during breaks</b>	+	+	+	+	
<b>Display of banner and other promo materials within Faculty</b>	+	+	+	within sponsored part of the conference	
<b>Promotional presentation by sponsor during the conference</b>	+	+	+	within sponsored part of the conference	
<b>Ad or logo in Conference Proceedings</b>	1 page	½ page	¼ page		
<b>Company logo on conference promo materials</b>	+	+	+		
<b>Organization of thematic workshop/ round table / event at conference</b>	+	+			

<b>Sponsorship page to display your organization's information</b>	+	+			
<b>Acknowledgment of your organization in the Conference Chairs' welcome speech.</b>	+	+			
<b>Ppt presentation during non-thematic coffee breaks (5 minutes, no sound)</b>	+	+			
<b>Your organization's logo will be displayed on the background used by session chair</b>	+				
<b>Participation of company representatives at conference</b>	7	5	3	2	1
<b>Discount for additional passes</b>	20%	15%	10%	5%	0%

Promotional elements for each sponsorship package can be changed according to mutual agreement. Possibilities of diamond sponsorship (above 30.000,00 HRK) can be arranged by special agreement. All amounts are net values. If desired, we are open for non-financial in kind donations such as your products, promo materials and other. Feel free to contact us via [ceciis.sponsor@foi.unizg.hr](mailto:ceciis.sponsor@foi.unizg.hr)

**Dedicated sponsorship** - 7.000,00 HRK (Supporter + Promo stand at the Faculty, Company logo on email announcements, Company Logo on display on presentation screen during breaks, Display of banner and other promo materials within sponsored part of the event, Promotional presentation by sponsor within sponsored part of the event)

- Section/Track
- Workshop/Tutorial/Panel
- Coffee break
- Best paper award (1 available)

### Benefits for sponsors

Sponsorship of CECIIS is an excellent opportunity for your organization to reach IT researchers, professionals and potential future employees.

Sponsors receive the following benefits:

- Meeting new potential customers, employees or partners. The event is planned in a way that enables networking opportunities with other conference participants (researchers, students, other companies).
- Building your brand. Your logo will be featured on printed and online materials distributed during the conference.
- Demonstrate your expertise. We offer packages that include speaking opportunities.
- Train your employees. Each sponsorship package comes with opportunities for company representatives to participate in the conference.
- Public relations opportunities. The event is regularly covered by media which provides excellent public relations opportunities.

All sponsorship funds will be used to enhance the quality of the conference and to keep the registration fees to a minimum to enable broad participation, especially by talented students.